

MIDWEST SUNSPASH MUSIC FESTIVAL

FRIDAY JULY 21st & SAT JULY 22nd, 2023

FOOD & NON-ALCHOLIC DRINK VENDOR APPLICATION

TERMS OF PARTICIPATION

The Midwest Sunsplash Music Festival will be held on Main Street Downtown Menasha, WI. Set-up is on asphalt, no stakes allowed, so weights or sandbags must be used. Main Street will be closed to vehicular traffic for the festival, which will make it easy for buyers to walk the grounds and for you to load and unload.

- **DATE:** Friday, July 22nd, 6-10pm, Saturday July 23rd noon-10pm. Vend either or both days.
- **VENDING TIME:** We ask vendors to be open as long as possible but understand if you have more than one event scheduled that day. Please let us know and we will work with you.
- **PLACE:** Curties Reed Plaza, Downtown Menasha, WI
- **SPACE:** 11'x 11'. Unload on street in front of your space – parking to be determined
- **FEE:** \$100 per 11 x 11 section – Check made out to “Youth Go”. We will be selling \$1 tickets to be used by festival goers to purchase food or drink from your booth. At the end of the festival, you will be reimbursed \$0.75 for each ticket. This 75/25 split allows us to keep both prices down. Price your items accordingly to ensure you have a profitable festival.
- **SET-UP:** SATURDAY: 8am – noon Upon arrival please see Donna or Kay at the Main St ticket tent
- **TAKEDOWN:** Not before 9pm unless you have a special circumstance. Please let us know.

DEPOSIT/CANCELLATION POLICY: Full payment of \$100.00 per space is due with this application. Your payment, less \$50.00 cancellation fee, will be refunded if notification is received before April 30th, 2022. After June 1st, your full payment will be forfeited.

PARTICIPATION REQUIREMENTS: You must submit a description of what you will sell and a website or Facebook page (if you have one). You may or may not be accepted depending on the redundancy and appropriateness of your products to the festival. If you are not accepted, your check will be returned to you. We aim to limit the number of booths with similar food and drink types to help our vendors be successful through unique offerings.

RESERVATIONS: Read and sign the enclosed contract. Return application to: **MWSS P.O. Box 221 Menasha, WI 54952** Spaces are reserved in the order contracts and payments are received by postmark. If you would like to partner, or have your space next to another vendor, please either send your applications and payment together. Confirmations will be sent via email, along with a map and your space assignment.

If you have questions, Donna at 502-619-3376 or email midwestsunsplash@yahoo.com.

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1. Exhibitors are responsible for supplying tables, tents, weights for tents, and all set-up/display gear.
2. You will be reimbursed 75% of the value of the food/drink coupons you collect as payment for your products.
3. No electricity will be provided or available for your use.
4. No overnight security is provided.
5. Exhibitors must tend their own space(s) and are responsible for clean-up.
6. Do not use anything that will damage the pavement. You are liable if your tent or merchandise damages the property of others.
7. All exhibitors are responsible for insurance, licensing as well as collecting and paying state and county taxes.
8. If you arrive late or leave early without permission from the sponsor before the start of the event, you will not be allowed to return to MWSS.
9. Beverage sales by vendors are limited to specialty drinks only. Youth Go will be selling beer, wine, soda and water. Vendors are not authorized to sell beer, wine, soda or water.

The undersigned exhibitor hereby applies for exhibition space at the above **MWSS Music Festival**. **Youth Go** and the Midwest Sunsplash Music Festival Committee will not be liable for property damage or personal injury to exhibitors which may occur on or about any part of the premises, regardless of how such injury or damage may have occurred.

By signing this contract, exhibitors waive any claim against **Midwest Sunsplash, Youth Go** and the sponsors and assume all liability or loss or damage to their own property entrusted to the premises. The Midwest Sunsplash Music Festival takes place rain or shine; no refunds due to weather conditions. I have read and agree to follow the rules set forth in this contract and understand that I may be evicted from this show if I do not abide by the rules. I understand that my signature acknowledges me as a private vendor.

RETURN THIS PORTION ALONG WITH YOUR PAYMENT

Name: Business Name: _____
Address: _____
City, _____ State _____ Zip Code: _____
Telephone:(____) _____ E-mail: _____
Website: _____
Description of products: _____

I would like to reserve _____ space(s) sized 11'x11' (Limit of 2 spaces) ____ I have provided proof of insurance to MWSS. If you need assistance with insurance, please consider our insurance partner, Erie Insurance, at 920-731-3201. ____ I am fully licensed to sell food at this event and will be able to show proof at the event when asked. ____ I have included a \$100 check made out to "Youth Go" SIGNATURE: _____ Date: ____/____/____

2022 SEND TO: MWSS P.O. Box 221 Menasha, WI 5495